3-11

3-15

BGE 3rd & 4th Levels

## **S3 BUSINESS MANAGEMENT**

**Business in Action Assessment Questions** 

BGF: 3rd & 4th Levels

## **BUSINESS IN ACTION - PART 1**

## Pop-ies start-up

Read the following case study and answer the questions below.

Derek McKenzie opened his first 'Pop-ies' fast food restaurant in Stirling. The idea behind Pop-ies is simple: making and selling pies to meet customers' tastes. Each pie has a name, for example the pie containing spinach and feta cheese is known as the 'Popeye' while the pie containing Spaghetti Bolognese is known as the 'Pavarotti'. The pies are all made fresh on-site and Pop-ies also sells cookies and drinks.

The success of Pop-ies has come as no surprise to friends of Derek who describe him as a confident and driven individual, always prepared to take risks, work hard and put money into his business ideas. At a recent awards ceremony for small businesses, Derek was also described as an excellent communicator, organiser and decision maker.

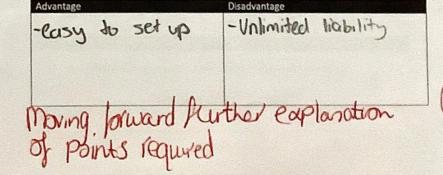
3-11 Tick the type of business that Derek has started:

	1
Sole Trader	~
Partnership	
Social Enterprise	

2. Give one feature of this type of type of business.

it is controlled and owned person Coerek)

3. Outline an advantage and a disadvantage of this type of business.











3-1.2

4. Outline 2 features of a Private Limited Company (Ltd).

Feature 1	Feature 2
share holders	Business is seperate from the owner

Derek is an entrepreneur. Identify 2 skills and 2 qualities Derek has shown in starting up his business.

Skills	Qualities	A
decision making	Confident	
Communication	driven	

6. List the 3 sectors of industry.

1.	Primary	
2.	Secondry	
3.	Tertiary	

7. In order to discuss taking out a bank loan with his Bank Manager, Derek would have had to create which kind of document? Tick the correct box:

	1
Deed of Partnership	
Business Plan	1
Memorandum of Association	



4-13

## BUSINESS IN ACTION - PART 2

4-1.1 1. Individuals start a business for many reasons. A few are listed below.

1. You can be	your	OWN	6035
2. Make your	own	decisi	ons
3. Do what y	ou are	intere	sted in

4.12 2. Individuals who start a business are called entrepreneurs. They need to have certain skills and qualities to ensure the business is successful. Some of these are:

1. Probl	em solving	
2. enth	siasn	
a. ride	taleing	
hove,	orward further dev of points 1	eau

When setting up a small business the main two options available are sole traders and partnerships.

Outline the features of a Sole Trader	Outline the features of a Partnership
Owned and controlled by one individual.	·2-20 partners
<ul><li>All profits are kept by that individual.</li><li>Has total responsibility for all aspects</li></ul>	Profits are
of the business.  • If the business fails the owner's	.has deed of
personal possessions can be sold to pay off any business debts.	partnership ducumint

4. Describe 3 of the 4 factors of production.

Factor	Description
Land	these are the natural resources used by a business
Labour	the human resources like employees & manages.
3. Capital	assets of a business like finances.



5. Some people are said to be 'enterprising'. Describe what this term means.

Description		
ones a strong is	determination to	make



6. Explain 2 risks which someone starting a new business may have to take.

Explanation of risks	
1 losing assets	
2 investing	

7. Define the term non-durable good.

Description						
a non-durable that will not sandwhich	last	long	subsub	as as	900	60