

## Developed in partnership

My World of Work was developed in 2011 as part of the Scottish Government's commitment to a careers service for everyone at every age.

Skills Development Scotland works with **individuals**, **schools**, **training partners** and **employers** to ensure My World of Work can provide the most effective online careers advice service. The SDS Partner Development and Integration team work closely with partners to ensure the service continues to meet their needs.

### We work closely with:

- **employers in Scotland's job market:** My World of Work has up to date information on what employers are looking for, from required qualifications to articles and videos from a range of businesses
- **teachers, tutors and trainers:** to ensure that My World of Work has the range of resources individuals across Scotland need to manage their careers throughout their lives
- **education:** Skills Development Scotland has relationships with training providers across Scotland, whether individuals are looking to enter into further or higher education, re-train for a change in career or undertake a Modern Apprenticeship.



“Partner Zone is a great resource; it’s got everything I need in one place and the pupils are really benefiting from the resources.”

**Lyn Zambonini** P.T. Pupil Support Our Lady's High School, Motherwell

“My World of Work has helped my friends learn how to write a CV and prepare for a future interview and helped my sister in finding a part time job.”

**Rachael Adam** 17, North Berwick High School

“A key benefit of My World of Work is the volume of excellent information and resources available all in the one place for job seekers, parents and providers. It’s reassuring to know there is material available to support our daily operation i.e. initial assessment, job matching and course delivery.”

**Beverley Glenwright** Quality Assurance Coordinator, Direct Partners

**For more information:**  
[myworldofwork.co.uk](http://myworldofwork.co.uk)

Find out more about Skills Development Scotland online at [sds.co.uk](http://sds.co.uk)



Skills Development Scotland

FUTURE

[myworldofwork.co.uk](http://myworldofwork.co.uk)  
An award winning web service for career advice, guidance and skills



## What is My World of Work?

My World of Work is Skills Development Scotland's (SDS) Career Information Advice and Guidance web service. It offers essential career tools that will give people in Scotland, from school through to retirement, the best possible chance of achieving their work aspirations.

The web service offers a unique mix of tools, features and job information to help people discover more about themselves and the future world of work.

It supports the development of lifetime Career Management Skills, which empower people to manage their own careers by identifying and developing the skills that are key to a fulfilling career.

My World of Work complements SDS' face-to-face and telephone services, as well as those provided by partners, so that customers have access to a range of solutions depending on the level of support they need.



**My World of Work provides up-to-date information and advice when people need it most:**

### At school

- **subject choices:** advice for pupils and their parents when choosing school subjects
- **career options:** finding out what different jobs involve and what skills are required
- **exam results:** help with planning next steps after exams, whatever the grades
- **leaving school:** the opportunities that are available, including Modern Apprenticeships, university or college, or other training.

### Post school

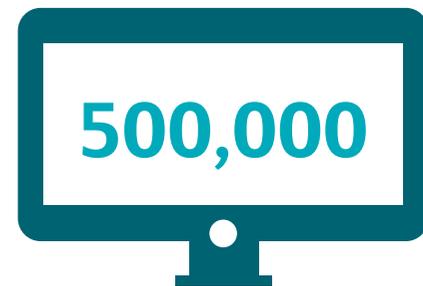
- current job vacancies and learning and training opportunities
- search for learning and training opportunities
- information on funding
- build, edit and store CVs
- advice on how to apply for jobs and practise for interviews
- redundancy support - rights and entitlements, advice on tax and benefits, coping with stress and help on next steps.

## Why do we need it?

My World of Work, which now forms the bedrock of career guidance in Scotland, was created to help current and future generations of Scots match their skills and ambitions with the competitive global economy in the 21st century.

# 2.5M

In 2014/15 there were 2,485,842 visits to My World of Work.



# 500,000

Over 500,000 people have already registered for services on My World of Work.

# 88%

88% of users would recommend My World of Work to others.\*



# 1<sup>st</sup>

Winner of **Best Practice in Use of Technology in Career Development** from CDI's Career Development Awards 2014.

\*My World of Work user survey 2013

## Benefits

### Individuals

My World of Work helps individuals make the best decisions for their future. There are several tools on My World of Work to create a personal profile and help individuals make the best decisions for their future.

**My Strengths:** this produces a personalised strengths report with information on the things they're good at.

**Course Choices:** the ability to search thousands of learning and training opportunities with Scotland's most comprehensive course search tool.

**Career Options:** there's access to over 500 job profiles across a wide range of industries. People can find out what different jobs involve and what skills, qualifications and experience are required.

**My CV:** allows users to build, edit and store CVs, and advice on writing covering letters and tips on applying for jobs.

**My Interview:** an interactive video-based feature to help with interview preparation.

**Job Search:** search for jobs throughout Scotland or narrow it down by area – new vacancies added daily. There's also advice on using social media to help find work.

### Employers

SDS work with employers to produce their skills plans which means everyone is up to date with what employers are looking for. On request SDS can broker effective engagement between schools and employers.

### Schools, education and training organisations

My World of Work hosts a partner resource with educational activities mapped to Curriculum of Excellence. It provides support resources for teaching staff that aim to:

- save preparation time through access to ready-made classroom activities
- help teach individuals how to develop and build their Career Management Skills
- help in the delivery of 'Building the Curriculum 4' with a specific focus on health and wellbeing

Staff CPD sessions on My World of Work and partner resources are available on request.